



The 4th National

Joint Conference of Librarians of Color

October 5-9, 2022 | St. Pete Beach, Florida

Promotional & Sponsorship Opportunities

Increase your impact! JCLC can help you focus your message to key decision makers and increase visibility for your company.

There are a variety of levels at which you can support our effort. Don't delay—opportunities are reserved on a first come, first served basis!

The 4th National Joint Conference of Librarians of Color (JCLC) will be here soon, and we want you to be a part of it!

Scheduled for October 5-9, 2022 in beautiful St. Pete Beach, Florida, the theme for the Conference will be ***Gathering for Action: EDI — Where Do We Go from Here?***

JCLC attendees share a passion for diversity within the profession and a commitment to service to multicultural communities, multilingual materials, and cultural programming.

With a full lineup of conference programs, networking events, and a busy exhibit hall, we are certain that this Joint Conference will be a success—but our success depends on your involvement.

Tote Bag Sponsor - \$6,000

Feature your organization's logo on bags distributed to JCLC attendees at on-site registration. Sponsorship promotes your message/logo on bags and includes:

- One insert
- ¼ page print advertisement in conference program
- Exclusive sponsorship—your logo will appear on every tote bag (1,200 bags)

Lanyards/Badge Holder Sponsor - \$3,000

Feature your logo on lanyards distributed to JCLC attendees at on-site registration.

- Exclusive sponsorship—your logo would appear on 1,200 lanyards.

Mobile App Sponsor

Sponsor our mobile app and be seen by all conference attendees. Your company's logo displays on the splash screen when attendees launch the app, and your banner will display across the top of each page.

Placement Center - \$2,000 / \$4,000

Includes signage in the placement center area and recognition in the program. Opportunities for exclusive or shared sponsorships available.

Registration Area - \$8,000

Includes signage in the main registration area and a logo on the main registration landing page.

- Exclusive sponsorship

Corporate, Organizational, Government, and Institutional Sponsor Levels

All levels include recognition in the conference program and website.

Platinum - \$20,000 and above

- Named scholarship
- One named event (options include: opening reception, opening of exhibits reception, closing ceremony brunch)
- First choice of exhibitor booth space
- Full-page ad in conference program

Gold - \$10,000 - \$19,999

- One named break - your organization will be posted during the breaks and listed in the program as a sponsor for food (options for an exhibit hall break include: Thursday morning, Thursday afternoon, Friday morning, Friday afternoon, Saturday morning)
- Full-page ad in conference program

Silver - \$5,000 - \$9,999

- Half-page ad in conference program

Bronze - \$1,000 - \$4,999

- All perks of the Individual Sponsor Champion Level

Champion - \$500 - \$999

- All perks of the Individual Sponsor Advocate Level

Individual Sponsor Levels

All levels include recognition in the conference program and website.

Hero - \$3,000 and above

Perks of all lower levels, plus:

- Named scholarship
- Named event

Champion - \$1,000 - \$2,999

Perks of all lower levels, plus:

- Complimentary registration

Advocate - \$500 - \$999

Perks of all lower levels, plus:

- JCLC notebook
- JCLC t-shirt

Partner - \$250 - \$499

Perks of all lower levels, plus:

- JCLC deluxe gift package

Friend - \$100 - \$249

- JCLC swag bag

The above levels are suggested amounts; however, **donations of any amount are welcome and appreciated.**

For more information or to discuss other promotional opportunities, contact us at conference@jclcinc.org or visit jclcinc.org/jclc-2022.



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